Susan G. Komen®, with support from the Robertson Foundation, is convening content experts from all relevant fields to discuss the challenges and opportunities regarding the integration of Electronic Health Records (EHR) with genomics, proteomics and other "-omics" to improve breast cancer research and treatment.

**BD4BC has Gone Mobile!**

Download the official mobile app of #BD4BC and maximize your meeting experience:

- Search BD4BC in Apple, Android, Blackberry and Windows app stores!
- View/add agenda sessions to personal calendar
- Receive meeting alerts and updates in real time
- View attendee directory
- Digital infbooth
- Venue map
The Impact of a Promise

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside the U.S. government, while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than $889 million in research and provided $1.95 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life.

General Meeting Information

Location
Rockefeller University, 1230 York Avenue, New York, NY 10065

Conference Video Policy
General sessions will be recorded and may be posted on komen.org/bd4bc following the meeting. If you do not wish to be on video or photographed please stop by the registration desk to make arrangements.

No Smoking
In keeping with Susan G. Komen’s policy and our vision of a world without breast cancer, the BD4BC meeting is strictly a non-smoking event. Thank you.

Shuttle Information
Shuttles will be provided between the Bentley Hotel and Rockefeller University throughout the meeting. Please reference the schedule below.

Thursday, October 8
12:00 p.m. - 2:00 p.m. - shuttles will make continuous loops between the Bentley Hotel and Rockefeller University.
Shuttles will also be available immediately following the conclusion of dinner for transport to the Bentley Hotel.

Friday, October 9
6:45 a.m. - 8:00 a.m. - shuttles will make continuous loops between the Bentley Hotel and Rockefeller University.
Shuttles will also be available immediately following the conclusion of the meeting to Newark, JFK and LaGuardia airports and Penn Station. Shuttles will be outside the front entrance to Welch Hall.
12:30 p.m. - 1:30 p.m. | Lunch
- Abby Aldrich Rockefeller Dining Room

1:30 p.m. - 2:00 p.m. | Transition to Carson Auditorium

2:00 p.m. - 2:15 p.m. | Welcome Session
- Carson Auditorium
  - Nancy G. Brinker
  - Founder, Susan G. Komen
  - Marc Tessier-Lavigne, Ph.D
  - President, Rockefeller University

2:15 p.m. - 2:45 p.m. | Overview
- Carson Auditorium
  - George W. Sledge, Jr., M.D.
  - Stanford University School of Medicine

2:45 p.m. - 5:30 p.m. | Framing the Conversation
- Carson Auditorium
  - Big Data: Better Treatment
    - Professor Sir Rory Collins
    - University of Oxford
  - Innovation in Cancer Therapy
    - Henry S. Friedman, M.D.
    - Duke University
  - Big Data for Breast Cancer: A Patient/Advocate Perspective
    - Jane Perlmutter, Ph.D.
    - Patient Advocate
  - Leveraging Electronic Health Records and Big Data to Create a Data-Fluent Culture for Cancer Medicine
    - Mia Levy, M.D., Ph.D.
    - Vanderbilt-Ingram Cancer Center
  - Privacy, Informed Consent, Data Access and Transparent Analysis: PIC_DATA and the Challenges Ahead for Data Sharing and Breast Cancer Research
    - Robert Cook-Deegan, M.D.
    - Duke Global Health Institute

5:30 p.m. - 6:00 p.m. | Continuing the Conversation: Key Questions
- Carson Auditorium

6:00 p.m. | Reception and Dinner
- Welch Hall
  - Introduction
    - Judy Salerno, M.D., M.S.
    - President and CEO, Susan G. Komen®
  - Reflections on Precision Medicine
    - Charles L. Sawyers, M.D.
    - Howard Hughes Medical Institute, Memorial Sloan Kettering Cancer Center
7:00 a.m. - 8:00 a.m.  Breakfast Buffet  
Welch Hall – Great Hall

8:00 a.m. - 8:30 a.m.  General Session  
Welch Hall – Great Hall

8:30 a.m. – 10:00 a.m.  Working Group Session #1  
From Bits to Biology:  
Accelerating Breast Cancer Research via Big Data  
Welch Hall – Great Hall  
Moderator: Gordon Mills, M.D., Ph.D.

Risky Business:  
Informatics and Risk Modeling for Breast Cancer  
Adler Room  
Moderator: Elad Gil, Ph.D.

EHRs and Analytics:  
Improving the Quality and Consistency of Patient Care  
Audubon Room  
Moderator: Mia Levy, M.D., Ph.D.

10:00 p.m. – 10:30 p.m.  Break

10:30 p.m. – 12:00 p.m.  Working Group Session #2  
APIs, Platforms, and Open Data: the Value of Sharing  
Adler Room  
Moderator: Joe Gray, Ph.D.

One Size Does Not Fit All:  
Data Mining for Better Breast Cancer Outcomes  
Welch Hall – Great Hall  
Moderator: Karen Gelmon, M.D.

EHRs and Analytics:  
Improving the Quality and Consistency of Patient Care  
Audubon Room  
Moderator: Mia Levy, M.D., Ph.D.

12:00 p.m. – 12:30 p.m.  Lunch  
Atrium, Research Building

2:00 p.m. - 3:30 p.m.  Moving Forward:  
Breakout Group Reports and Final Recommendations  
Carson Auditorium  
Moderator: Eric P. Winer, M.D.

3:30 p.m. - 4:00 p.m.  Closing Remarks  
Carson Auditorium  
Eric P. Winer, M.D.  
Dana-Farber Cancer Institute
1. Abby Aldrich Rockefeller Hall
2. Abby Dining Room
3. Bass Center
   A. Welch Hall (Markus Library)
4. Bronk Laboratory
5. Caspary Auditorium
6. Caspary Hall
7. Collaborative Research Center
   A. Carson Family Auditorium
   B. Flexner Hall
   C. Greenberg Building
   D. Smith Hall
   E. Smith Hall Annex
8. Comparative Bioscience Center
9. Faculty and Students Club
10. Faculty House
11. Founder's Hall
12. Fricke Hall
13. Gasser Hall
14. Graduate Students Residence
15. Hospital (Heilbrunn Outpatient Research Center)
16. IT Pavilion
17. Nurses Residence
18. Peggy Rockefeller Plaza
19. Philosophers Garden
20. Power House
21. Presidents House
22. Rockefeller Research Building
23. Scholars Residence
24. Tennis Court
25. Weiss Café
26. Weiss Research Building
Susan G. Komen® Scientific Advisory Board

**Chief Scientific Advisors**

- George Sledge, Jr., M.D.
  Stanford University School of Medicine
  Stanford, CA

- Eric Winer, M.D.
  Dana-Farber Cancer Institute
  Boston, MA

**Scientific Advisory Board Members**

- Carlos Arteaga, M.D.
  Vanderbilt-Ingram Cancer Center
  Nashville, TN

- Myles Brown, M.D.
  Dana-Farber Cancer Institute
  Boston, MA

- Powel Brown, M.D., Ph.D.
  The University of Texas MD Anderson Cancer Center
  Houston, TX

- Karen Gelmon, M.D.
  British Columbia Cancer Agency
  Vancouver, Canada

- Cheryl Lernigan, CPA, F.A.C.H.E.
  Advocate in Science
  Komen Greater Kansas City
  Kansas City, MO

- Amelie Ramirez, Dr.PH
  The University of Texas Health Science Center at San Antonio
  San Antonio, TX

**Susan G. Komen Board of Directors**

- Jane Abraham
- Nancy G. Brinker
  Founder
- Kaye Ceille
- Linda Custard
  Chairman
- Alan Feld
- Janet Franitz
  Affiliate Board Representative
- Dan Glennon
- Melissa Maxfield
- Dr. Olufunmilayo (Funmi) Olopade
- Connie O'Neil
- John D. Raffaelli
- Meghan Shannon
  Affiliate Board Representative
- Linda A. Wilkins
We encourage you to engage with Komen and other attendees by joining the BD4BC social conversation, using #BD4BC. Share inspiring mission moments, interesting and educational facts, and kudos to those making a difference.